

# SYSTEM AND METHOD FOR PRESENTING DVD BULLETIN BOARD SCREEN PERSONALIZED TO VIEWER

## ABSTRACT OF THE DISCLOSURE

A system and method for presenting additional movie/DVD content listings of the same genre as a DVD movie, after a viewer has watched the DVD movie. A personalized bulletin board screen can be presented on a TV, with the screen listing additional content likely to be of interest to the viewer, based on the movie just watched. The bulletin board screen can be updated periodically over the Internet, such that an older DVD can be played and an updated bulletin board screen displayed with content that might, for example, star an actor in the just-watched DVD movie, or otherwise be of interest to a person who just watched the DVD movie.